

PRESENTATION CONTEST 2013 DISCOVER AMERICA

The American Center is pleased to announce its 2nd Annual Presentation Contest! The 2013 theme is “DISCOVER AMERICA.”

To emphasize good presentation, planning and teamwork skills for students, the American Center is hosting a group presentation contest with the theme “Discover America.” This group presentation contest is designed to emphasize the value of the ability to plan and deliver clear, inspiring and effective presentations. This contest is also a good chance for students to explore and learn about America cultures and attractions.

The task:

Students, in teams of two to three, will plan a week-long (7-day) trip in the United States for a tourist traveling from Vietnam with a budget of \$4,500. Teams can choose their own destinations within America, based on an original theme of the team’s choosing (eg. “America’s Greatest Amusement Parks” or “Country Music in the Southern U.S.”, or anything you can imagine!). The team must make an effective presentation using presentation software such as PowerPoint or Prezi, which can be posted online.

Step 1: Form a team

Step 2: Choose a Theme

Step 3: Create a Package Tour trip in the United States

Step 4: Make a PowerPoint or Prezi presentation showing your trip

Step 5: Be a finalist, and present for judges and audience at the American Center!

Judging:

The presentations will be reviewed by a panel of judges made up of U.S. Consulate staff and travel industry professionals. The judges will select the top seven best presentations. The top seven teams will be notified, and will present their trip plan in-person at the American Center on July 11th.

The winning teams will be teams with inspiring and persuasive presentations that make use of effective visuals, clear details, and reasonable yet creative tour content.

How to enter:

Each team has to register and upload their presentations on the online form found here:

<http://goo.gl/tdYCO>

Contest Rules:

- The contest is open to Vietnamese students currently studying in Vietnam, excluding employees of the U.S. government or their immediate family members.
- Participants have to register as a team. Teams may have a minimum of 2 and a maximum of 3 members.
- Maximum duration of the Presentation should not exceed 20 minutes and should be in PPT or Prezi format.

- All presentations will be judged by a panel of judges made up of U.S. Consulate staff and travel industry professionals.
- For more information, please contact ACHCMC@state.gov

Important Dates:

Open Date: June 14, 2:00 p.m.

End Date: July 5, 5:00 p.m.

Presentation Date: July 11, 2:00 p.m.

Prizes:

Grand Prize (both content and presentation skills): One iPad Mini for each team member

Most Creative Tour: One iPod shuffle for each team member

Most Popular Tour (online and ballot voting): One iPod shuffle for each team member

Timeline:

June 14: Announce the contest – Registration opens.

July 5: Registration closed

July 9: Top 7 finalists announced

July 11: Top 7 finalists present for judges and audience at the American Center

Shortly thereafter: Winners announced